

Owsley County Alliance for Recreation and Entertainment Strategic Plan for the Initiatives of Our Organization: The Seale Theater, Community Initiatives and the Owl's Treehouse Childcare and Learning Center (Updated January 2025)

Our Future Dreams Plans and Vision

To create a thriving, inclusive, and supportive community where every individual has the opportunity to grow, learn, and contribute.

Mission

To enhance the quality of life in our community by providing comprehensive programs and services that support workforce development, childcare, community engagement, and personal growth.

Goals and Objectives

1. Grow our Workforce Development Program

- Expand training and certification opportunities.
- Partner with local businesses to create job placement programs.
- Provide career counseling and job readiness workshops.

2. Establish More Childcare Options for Working Parents/Caregivers

- Open additional childcare centers in underserved areas.
- Offer flexible childcare hours to accommodate various work schedules.
- Provide financial assistance for low-income families.

3. Grow our Community Theater Program

- Increase the number of productions and community events.
- Engage local talent and provide acting and production workshops.
- Collaborate with schools and other organizations to promote the arts.

4. Grow our Mentoring Program

- Recruit and train more mentors.
- Develop specialized mentoring programs for different age groups and needs.
- Monitor and evaluate the effectiveness of mentoring relationships.

5. Increase Outreach to Adults Raising Other's Children

- Provide support groups and resources for caregivers.
- Offer educational workshops on parenting and child development.
- Create a network of community support for caregivers.

6. Provide a Location for Ready to Work and WIOA Students

- Maintain and improve facilities for training and education.
- Develop partnerships with educational institutions and employers.
- Offer job placement assistance and career development services.

7. Serve on the City's Strategic Planning Committee

- Contribute to the development of new businesses and workforce initiatives.
- Advocate for entrepreneurial opportunities and tourism.
- Support the redevelopment of blighted buildings and infrastructure.

8. Support the School District in Family Engagement and Student Supports

- Collaborate with schools to create family engagement programs.
- Provide resources and support for students and families.
- Promote educational success and well-being.

9. Use Community Engagement as Part of Treatment for Recovery and Aftercare

- Develop programs that integrate community service and engagement.
- Provide support for individuals in recovery and aftercare.
- Reduce stigma associated with addiction and incarceration.

10. Help Youth Learn About a "Sense of Place"

- Create authentic and relevant learning opportunities.
- Encourage youth to invest in their community as changemakers.
- Promote civic engagement and community pride.

11. Increase Financial Literacy

- Offer financial literacy workshops and resources.

- Provide one-on-one financial counseling.
- Partner with financial institutions to support community education.

12. Secure Funding for Full-Time Staff

- Identify and apply for grants and funding opportunities.
- Develop fundraising campaigns and donor outreach programs.
- Ensure sustainable funding to support the organization's work.

Implementation Plan

-Timeline: Develop a detailed timeline for each goal and objective.

-Responsibilities: Assign specific tasks to staff and volunteers.

-Resources: Identify necessary resources, including funding, facilities, and partnerships.

Evaluation: Establish metrics for success and regularly evaluate progress.

Conclusion

By working together and leveraging our collective strengths, we can achieve our vision of a vibrant and supportive community.